

WH Foundation
presents

TRUNK OR TREAT



FREE SAFE
SPOOKY
& FUN

SUNDAY **OCT 11**
2PM - 4PM **2026**
WOODLAND HILLS HIGH SCHOOL



WOODLAND HILLS
SCHOOL DISTRICT



THIS OCTOBER... SOMETHING BIG IS COMING TO WOODLAND HILLS!

JOIN US AT WOODLAND HILLS HIGH SCHOOL ON SUNDAY, OCTOBER 11, 2026, FROM 2–4 PM for the Woodland Hills Foundation H.U.G.S. Trunk or Treat!

This SAFE, FREE and FUN community event is open to all children and families throughout the Woodland Hills School District and surrounding communities.

Last year, more than 1,500 children, families and community members joined us for an afternoon of Halloween fun, with more than 75 groups, organizations and families serving as Trunk Hosts. This year, we expect Trunk or Treat to be even bigger—and we're giving our community another reason to come together.

In addition to providing a fun and safe Halloween celebration, this year's Trunk or Treat will help support Woodland Hills students experiencing food insecurity. Guests are encouraged to bring a nonperishable food item to help stock the Woodland Hills Foundation's Backpacks of Hope and Free High School Pantry. Monetary donations made before or during the event will also support these vital food-security programs.

Our sponsors help us provide the candy, activities, entertainment and other essentials that keep Trunk or Treat free for every family—and help us continue supporting Woodland Hills students long after the last piece of candy has been handed out.



CREATE LASTING MEMORIES

SPONSOR A FUN-FILLED EVENT IN SUPPORT OF WHSD!

Woodland Hills teachers, staff, parents, students, community organizations, businesses and families will once again come together to create an unforgettable afternoon for our community! Trunk Hosts will transform the Woodland Hills High School parking lot with creatively decorated vehicles, Spooktacular costumes, games and, of course, plenty of treats as children travel from trunk to trunk.

But hosting one of the region's largest Trunk or Treat events comes with one very BIG challenge: keeping 1,500+ trick-or-treaters supplied with candy!

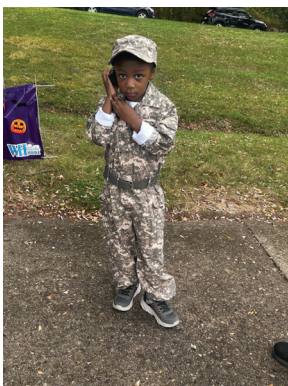
We ask each Trunk Host to arrive with at least 1,000 pieces of candy, but even that may not be enough to last the entire event. For many of our participating families, school groups and community organizations, purchasing that much candy—in addition to decorating their vehicles—is a significant expense. We never want the cost of candy to prevent a great group from participating, nor do we want trunks running out before the last child makes it through.

That's where our sponsors make a difference. Sponsorships help us maintain an additional candy supply to replenish trunks throughout the afternoon, while also helping cover the activities, entertainment and other expenses necessary to keep Trunk or Treat FREE, SAFE and FUN for every family who attends.

And your impact doesn't end when Trunk or Treat does. This year, the event will also help fill Backpacks of Hope and the Free High School Pantry, extending the generosity of our community beyond Halloween and helping provide food for Woodland Hills students who need it most.

Trunk or Treat is made possible through the hard work of our volunteers, Foundation staff, Trunk Hosts—and community partners like you.

Become a sponsor and help us fill treat bags, fill cupboards and create lasting memories for Woodland Hills children and families!



TRICKS, TREATS, AND FULL PANTRIES! HELP US FIGHT FOOD INSECURITY IN WOODLAND HILLS!

This year, Trunk or Treat is about more than filling treat bags—we're also helping fill cupboards for Woodland Hills students and families!

While Trunk or Treat remains completely FREE for everyone, we're asking guests who are able to bring one nonperishable food or hygiene item to help stock the Woodland Hills Foundation's Backpacks of Hope and Free High School Pantry.

All items collected will directly benefit Woodland Hills students and families. Donation boxes will be conveniently located throughout the event, making it easy to drop off your contribution before joining the Halloween fun.

Monetary donations made before or during Trunk or Treat will also support our food-security initiatives, helping us provide weekend meals through Backpacks of Hope and keep our Free High School Pantry stocked with food and essential items throughout the school year.

As a special thank-you, every guest who makes a monetary donation will be entered for a chance to serve as an official Trunk or Treat Judge! Our guest judges will help us choose some of the most creative, spooky and spectacular trunks of the day.

Together, we can make Halloween a little sweeter while helping ensure that no Woodland Hills student has to worry about where their next meal will come from.



MONETARY DONATION

\$1 could provide
up to three meals.



CANNED FRUITS

Packed in
100% Juice



LOW SODIUM/ NO SALT ADDED CANNED VEGETABLES



LOW SODIUM/ NO SALT ADDED CANNED BEANS & SOUP



CANNED TUNA OR CHICKEN Packed in Water



WHOLE-GRAIN Cereal, Oats & Pasta



PEANUT BUTTER

16 oz. or Smaller



PAPER PRODUCTS

Toilet Paper, Paper Towels,
Tissues



SNACKS & GRANOLA BARS

Nutritious, Easy-to-Pack
Options



SHELF-STABLE MEALS

Ramen, Mac & Cheese,
Canned Pasta, Rice Cups



BEVERAGES

Juice Boxes, Shelf-Stable Milk,
Powdered Drink Mixes.



HYGIENE ITEMS

Soap, Deodorant,
Feminine Hygiene Products

Thank you!

TOGETHER, WE CAN FILL TREAT BAGS, FILL CUPBOARDS AND
SUPPORT WOODLAND HILLS STUDENTS AND THEIR FAMILIES!

MORE THAN ONE DAY OF HALLOWEEN FUN YOUR SUPPORT LASTS ALL YEAR LONG

Nearly 70% of Woodland Hills School District students are economically disadvantaged, and for too many children, access to nutritious food becomes uncertain when the school day—or school week—ends. Hunger doesn't just affect a child's physical well-being; it can make it harder to concentrate, learn, manage emotions and arrive at school ready to succeed.

The Woodland Hills Foundation is working to close that gap.

Our Backpacks of Hope Program provides up to 100 students each week with nutritious, nonperishable and easy-to-prepare food to take home for the weekend. Each participating student receives enough food for six weekend meals, helping bridge the gap between Friday's last school meal and Monday morning.

Our Free High School Pantry provides another critical resource for students experiencing food insecurity. Located inside Woodland Hills High School, the Pantry gives students free, judgment-free access to food and essential items whenever they need them. During the 2025–2026 school year alone, the Pantry recorded more than 1,300 visits, demonstrating just how great the need continues to be.

This year, we're using Trunk or Treat to bring our entire community together to help. All nonperishable food and hygiene items collected at the event will directly stock Backpacks of Hope and the Free High School Pantry, while monetary donations will help the Foundation continue providing food for students throughout the school year.



Weekend Meals for K-8 Students

Provides up to 100 students each week with six nutritious, nonperishable and easy-to-prepare meals to take home for the weekend.

 **UP TO 100**
STUDENTS EACH WEEK

 **6 MEALS**
FOR EACH STUDENT
EVERY WEEKEND



Food & Essentials for High School Students

Located inside the High School, the Pantry gives students free access to food & essentials in a judgment-free zone.

 **1,300+**
STUDENT VISITS
DURING THE 2025–2026 SCHOOL YEAR

 **FOOD
HYGIENE ITEMS
ESSENTIALS**



TRUNK OR TREAT

SPONSORSHIP OPPORTUNITIES

Your sponsorship helps make Trunk or Treat possible—providing candy and other event essentials that allow us to keep this community celebration free, safe and fun for every family. Your support also extends far beyond Halloween by helping us sustain Backpacks of Hope and the Free High School Pantry throughout the school year.

PUMPKIN PRESENTING SPONSOR: \$5,000

Our premier sponsorship opportunity! Help make Trunk or Treat possible while supporting food security

- Exclusive recognition as the Presenting Sponsor
- Event promoted as “Woodland Hills Foundation Trunk or Treat presented by [Company Name]”
- Premier logo placement on the event entrance banner
- Company name featured on the Woodland Hills High School electronic billboard
- Premier logo placement on all event flyers and promotional materials
- Premier recognition on the Foundation website homepage
- Four dedicated advertisements in Foundation email blasts reaching 5,000+ constituents
- Four guaranteed VIP Trunk Judge spots
- Podium recognition during the event
- Prominent recognition in applicable print and media outreach
- Opportunity for employees to participate as a corporate volunteer team
- Featured recognition in post-event communications highlighting the impact of the food drive

WITCH HAT FOOD SECURITY SPONSOR: \$2,500

Help fight food insecurity in Woodland Hills

- Featured recognition as an official Food Security Sponsor supporting Backpacks of Hope and the Free High School Pantry
- Prominent logo recognition at the event’s food and hygiene donation collection area
- Featured recognition in event-related social media
- Two dedicated advertisements in Foundation email blasts reaching 5,000+ constituents
- Two guaranteed VIP Trunk Judge spots
- Opportunity for employees to participate as a corporate volunteer team
- Featured recognition in post-event communications highlighting the impact of the food drive

CANDY APPLE TREAT SPONSOR: \$1,000

Help keep the treats coming for 1,500+ guests

- Recognition as an official Candy Apple Treat Sponsor
- Special recognition at the Foundation’s candy replenishment area
- Logo/company name on the event sponsor banner
- One dedicated advertisement in a Foundation email blast reaching 5,000+ constituents
- Prominent recognition in applicable print and media outreach
- One guaranteed VIP Trunk Judge spot
- DJ recognition during the event

BAT COMMUNITY SPONSOR: \$500

Help keep Trunk or Treat free, safe and fun for every family

- Recognition as an official Bat Community Sponsor
- Logo/company name on the Trunk or Treat event page on the Foundation website
- Logo/company name included in event-related email communications
- Prominent recognition in applicable print and media outreach
- Recognition in event-related social media

GHOST SPONSOR: \$250

Help make the Halloween magic possible

- Recognition as an official Ghost Community Sponsor
- Logo/company name on the Trunk or Treat event page on the Foundation website
- Logo/company name included in event-related email communications
- Prominent recognition in applicable print and media outreach
- Recognition in event-related social media

ALL SPONSORSHIP LEVELS INCLUDE:

- Event webpage recognition
- Event sponsor signage
- Social media recognition
- Post-event sponsor recognition
- Opportunity to host a trunk

CHOOSE THE LEVEL THAT'S RIGHT FOR YOU!	PUMPKIN PRESENTING SPONSOR  \$5,000	WITCH HAT FOOD SECURITY SPONSOR  \$2,500	CANDY APPLE TREAT SPONSOR  \$1,000	BAT COMMUNITY SPONSOR  \$500	GHOST SPONSOR  \$250
 Exclusive recognition as the Presenting Sponsor					
 Event naming recognition: "Trunk or Treat presented by [Your Company]"					
 Premier logo placement on large event entrance banner					
 Company name featured on WHHS electronic billboard					
 Premier logo placement on event flyers & promotional materials					
 Logo/company name on main event sponsor banner					
 Foundation website homepage recognition					
 Dedicated email advertisement(s) to 5,000+ constituents	4	2	1		
 VIP Trunk Judge spots	4	2	1		
 Prominent branding at food & hygiene donation collection area					
 Recognition highlighting support of Backpacks of Hope & the Free High School Pantry					
 Prominent branding at the candy replenishment area					
 DJ recognition during the event					
 Podium recognition during the event					
 Corporate volunteer opportunity					
 Prominent recognition in applicable print & media outreach					
 Featured post-event recognition highlighting food drive impact					

ALL SPONSORSHIP LEVELS INCLUDE:



Recognition on the Trunk or Treat event webpage



Recognition on event sponsor signage



Recognition in event-related social media



Recognition in post-event sponsor thank-you communications



Opportunity to host a company or organization-sponsored trunk



Recognition as a valued community partner supporting Woodland Hills students and families



TRUNK OR TREAT

Please return no later than Thursday, October 1, 2026

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL :

- | | |
|---|---|
| ☐ PUMPKIN PRESENTING SPONSOR: \$5,000 | ☐ BAT COMMUNITY SPONSOR: \$500 |
| ☐ WITCH HAT FOOD SECURITY SPONSOR: \$2,500 | ☐ GHOST SPONSOR: \$250 |
| ☐ CANDY APPLE TREAT SPONSOR: \$1,000 | |

PAYMENT INFORMATION :

- ☐ Credit Card Payments: Payments can be made online only by visiting:
<https://www.woodlandhillsfoundation.com/2026trunkortreat>
- ☐ Check Payments: Please make checks payable to: Woodland Hills Foundation
- ☐ Bill Me: Provide an email address where an invoice may be sent:

After completing this form, please save and email to
jennifer.whfoundation@gmail.com or mail, along with payment, to:
Woodland Hills Foundation; P.O. Box 321; Turtle Creek, PA 15145

For more information, contact Jennifer Trehar at 1.888.281.3241 or
jennifer.whfoundation@gmail.com.

