

THE WOODLAND HILLS FOUNDATION

Stanny Night Gala

SATURDAY, MARCH 7, 2026



SPONSORSHIP PACKET

Cover Art by Roo Hörst, Grade 11



Starry Night Gala

Distinguished Honorees



2026 Distinguished
Educator of the Year

ERIN WALL

AP English 11, English Honors 10, English 11 and
Student Summit Founder

Erin Wall was chosen as this year's Distinguished Educator of the Year for her compassion, leadership, and unwavering dedication to students. For more than twenty years, she has inspired generations as a teacher, mentor, and advocate. She founded the Woodland Hills Multi-District Student Summit, now in its seventh year, uniting students from over 30 districts. Erin's impact reaches far beyond the classroom and truly sets her apart.



2026 Distinguished
Alumni of the Year

JOELISA MCDONALD

Mayor of Rankin, PA
Class of 2008

Joelisa McDonald was selected as this year's honoree because she embodies everything the Distinguished Alumni award represents: leadership, service, resilience, and an unwavering commitment to the Woodland Hills community. A proud graduate of Woodland Hills, Joelisa has dedicated her life to lifting others. Her heart for service, loyalty to the district that raised her, and ability to turn challenges into hope truly set her apart among an extraordinary field of nominees.

Distinguished Honorees

The Social Work Department of Woodland Hills School District

For their extraordinary dedication to supporting students, strengthening families, and ensuring no child in our community faces hunger alone.



Kellie Irwin
Woodland Hills
High School



Brittany Miller
Turtle Creek Elementary
STEAM Academy



Sarah Rivers
Edgewood Elementary
STEAM Academy



Kiersten Snyder
Woodland Hills
High School



Danielle Zurisko
Wilkins Elementary
STEAM Academy

The Social Workers of Woodland Hills School District are being honored for their exceptional leadership and commitment to combating student food insecurity. Through Backpacks of Hope and the High School Food Pantry, they provide vital support to students and families, ensuring access to nutritious food during weekends, breaks, and times of greatest need — making a lasting impact on our school community.

2026 Host Committee



Gail Evans-Potter
Fitness Coach
Wilmerding Community Center



Liz Garlena-Estep
Lex Home Tech



Kitty Glasser
UPMC



Jennifer Hykes-Willson
Chief of Staff
Instruction Partners



Beth Lott
Volunteer Coordinator



Dr. Shelly Manns
Co-Principal
Woodland Hills High School



Honorable Abigail Salisbury
PA State Representative



Dr. Alicia Scaramuzzo
Music Teacher, WHSD

We are deeply grateful to this year's Host Committee for their time, dedication, and commitment to the Woodland Hills Foundation. Their leadership and thoughtful engagement play a vital role in bringing the Starry Night Gala to life—from promoting the event and securing silent auction donations to carefully reviewing nominations and selecting this year's honorees using a predefined rubric. Their willingness to serve ensures a fair, meaningful, and celebratory experience, and their support strengthens our mission to uplift students, educators, and the broader Woodland Hills community. We are truly thankful for their partnership and generosity.

Please note: as a 2026 Distinguished Alumni of the Year Nominee, Jennifer Hykes-Willson has been excused from judging the Distinguished Alumni of the Year nominations.

Event Information

- Event Name:** The Woodland Hills Foundation 2026 Starry Night Gala
- Date:** Saturday, March 7, 2026
- Time:** Red Carpet Welcome: 6:00 PM
Pre-Reception and Silent Auction: 6:00 PM
Dinner and Program: 7:00 PM
Live Music and Dancing: 9:00 PM
- Location:** Edgewood Country Club; 100 Churchill Road, Pittsburgh, PA 15235
- Attendees:** Up to 225 teachers, administrators, business-owners and other community members, alumni and supporters of the Foundation.
- Details:** This year's Gala promises to be a night you won't soon forget. Upon arrival, you'll feel like a star as you walk the red carpet and capture the moment in front of our new backdrop. Mingle with our honorees and special guests while enjoying artisanal hors d'oeuvres, and be sure to explore our silent auction featuring stunning artwork by Woodland Hills students, unique experiences, jewelry, trips, and more. The evening continues in the main ballroom, where guests will enjoy a delicious updated dinner menu and join Emcee Robert Carr in raising a glass to the "Stars of Woodland Hills School District." The celebration concludes with dancing and live music by Walkin' Rosie, making for a joyful and memorable evening.
- Emcee:** Robert Carr, WHHS Band Director, Junior Musical Director, Spring Musical Assistant Director, Woodland Hills School District
- Musical Guest:** Walkin' Rosie, Pittsburgh's Premier Cover Band playing your favorite rock, country and pop songs, featuring Woodland Hills Alumni.
- Attire:** Formal Attire/Black Tie Optional

With special Guests:



ROBERT CARR

Event Emcee
WHHS Band Director,
Junior Musical Director,
Spring Musical Assistant Director

WALKIN' ROSIE

Live Entertainment
Featuring Woodland
Hills Alumni!



Benefits of Sponsorship

- ★ **VIP Branding:** This year, guests will receive a red carpet welcome where they'll stop to pose for photos in front of our *new and improved* Step and Repeat Banner. Top-level sponsors will receive premium logo placement on this oversized backdrop. All photographs will be shared with press, on our website and across our social media platforms.
- ★ **VIP Experience:** Sponsors and VIP guests will have access to exclusive benefits, including wine at your table, "Last Looks" at the Silent Auction to place your final bids, raffle tickets for our signature diamond, and more!
- ★ **Premium Seating:** Sponsors will receive premium dinner seating with the best views in the house. Sponsorship packages include tickets ranging from 2 tickets to a full table of 8.
- ★ **Premier Event Signage:** Sponsors will receive premier signage, front and center, during the event. This includes hard copy signage as well as logo placement on our video loop, displayed on various screens throughout the venue.
- ★ **An ad in our Souvenir Event Program/Journal:** All guests will receive a hard copy of the Souvenir Event Program during the Gala. Plus, a digital version will be sent to over 4,000 of our supporters! The program will include ads from all sponsors, messages of support from community members who purchase ads, and photos and other information about the work the Foundation has done over the past year.
- ★ **Podium recognition during the event.** Each sponsor will also be verbally thanked during the event program.
- ★ **Recognition on the Woodland Hills Foundation Facebook, Twitter and Instagram Pages** which are viewed by over 1,500 unique followers each; Includes multiple postings, including sponsor-specific announcements.
- ★ **Prominent listing on the Woodland Hills Foundation website,** www.WoodlandHillsFoundation.com, which welcomes over 3,000 visitors a month.
- ★ **Distinguished listing/announcements in the Woodland Hills Foundation E-Newsletter email blasts,** which includes over 4,000 unique subscribers.

Starry Night Gala

Sponsorship Information

Super Nova : \$10,000

- Includes all the benefits of the Shooting Star Sponsorship for 16 guests (two tables)
- Additional sponsor benefits throughout the year

Shooting Star: \$5,000

- Premier seating with one table of 8, including wine at your table
- Logo on Step and Repeat Banner at red carpet entrance
- Inside front cover, full color, full page ad in the souvenir program
- "Last Look" during the Silent Auction: you and your guests will have VIP access for the last ten minutes of the auction to place final bids
- 16 Diamond Raffle Tickets: two tickets for you and each of your guests to win our signature diamond
- Premier event signage
- Podium recognition during the event
- Premium sponsor recognition and logo placement on our website
- Prominent sponsor recognition across our social media pages and E-Newsletter

Rising Star : \$2,500

- Premier seating with one table of 8, including wine at your table
- Full color, full page ad in the souvenir program
- "Last Look" during the Silent Auction
- 8 Diamond Raffle Tickets
- Premier event signage
- Podium recognition during the event
- Sponsor recognition and logo placement on the Foundation website
- Sponsor recognition across our social media pages and E-Newsletter

Shining Star : \$1,500

- Premier seating for 6, including wine at your table
- Full page ad in the souvenir program
- "Last Look" during the Silent Auction
- 6 Diamond Raffle Tickets
- Event signage and podium recognition
- Sponsor recognition on our website, social media pages and E-Newsletter

Twinkling Star : \$750

- Premier seating for 2 including wine at your table
- Half page ad in the souvenir event program
- "Last Look" during the Silent Auction
- 2 Diamond Raffle Tickets
- Event signage and podium recognition
- Sponsor recognition on our website
- Sponsor recognition across our social media pages and E-Newsletter

Emerging Star : \$500

- Full color, full page ad in the souvenir program
- Event signage and podium recognition
- Sponsor recognition on our website
- Sponsor recognition across our social media pages and E-Newsletter

Tables and Tickets

*Please note: all seating will be assigned based on contribution level

VIP Table: \$1,300

- Premier dinner seating for 8 guests at one table
- Two bottles of wine at your table
- "Last Look" during the Silent Auction: you and your guests will have VIP access for the last ten minutes of the auction to place final bids
- 8 Diamond Raffle Tickets: one ticket for you and each of your guests to win our signature diamond
- Dinner/Dessert

Community Supporter Table (Non-Profits Only): \$850

- Seating for 8 guests at one table
- 8 Diamond Raffle Tickets: one ticket for you and each of your guests to win our signature diamond
- Dinner & Dessert

VIP Tickets: \$150

- Hors d'oeuvres/Dinner/Dessert
- Wine at your table
- "Last Look" during the Silent Auction
- 1 Diamond Raffle Ticket

General Admission Tickets: \$100 / Teacher Tickets: \$80

- Hors d'oeuvres/Dinner/Dessert

Souvenir Program

SEND OUR HONOREES YOUR BEST WISHES!

All guests will receive a copy of the Souvenir Event Program. Plus, a digital version will be sent to over 4,000 of our supporters! Purchase an ad for your business or send a congratulatory message to our honorees. Ads due Friday, February 20. Need help creating your ad? We are here to help. Contact: jennifer.whfoundation@gmail.com.

- Full Page Ad: \$100
- Half Page Ad: \$50
- Quarter Page Ad: \$25

For more information contact Jennifer Trehar at
Jennifer.whfoundation@gmail.com or call 1-888-281-3241

Reservation Form

Name: _____ Business: _____

Phone: _____ Email: _____

Select your **SPONSORSHIP** Level:

____ Super Nova: \$10,000 ____ Shooting Star: \$5,0000 ____ Rising Star: \$2,500
____ Shining Star: \$1,500 ____ Twinkling Star: \$750 ____ Emerging Star: \$500

-OR- Select your **TICKETS** (indicate number of tickets next to each ticket type):

____ VIP Table: \$1,300 ____ Community Supporter Table: \$850
____ VIP Ticket: \$150 ____ General Admission: \$100 ____ Teacher: \$80

Please enter guest name(s) and meal choices (chicken, salmon or veg): (or email lists to address below).

Name: _____ Meal: _____

Name: _____ Meal: _____

Name: _____ Meal: _____

Name: _____ Meal: _____

Name: _____ Meal: _____

Name: _____ Meal: _____

Name: _____ Meal: _____

Name: _____ Meal: _____

Select your **SOUVENIR PROGRAM/JOURNAL AD** size: (note: all sponsorships include a journal ad. Only use this space if you are not purchasing a sponsorship or would like to purchase an additional journal ad).

____ FULL COLOR: \$100 ____ HALF COLOR: \$50 ____ QUARTER PAGE BLACK AND WHITE: \$25
8.5" tall x 5.5" wide 4.25" tall x 5.5" wide 2.25" tall x 2.75" wide

☐ I will email my ad by Feb 21 in JPEG, PDF or PNG format to jennifer.whfoundation@gmail.com

☐ Please create an ad using my message: _____

☐ Please email/call me to create my message/ad

Select your **PAYMENT METHOD:**

☐ My check, made payable to the Woodland Hills Foundation, is enclosed.

☐ Please bill me, using this email address: _____

☐ I will visit www.woodlandhillsfoundation.com/2026starrynightgala to pay via credit card

Please return the enclosed form (and payment info) via email to: jennifer.whfoundation@gmail.com or via snail mail to: Woodland Hills Foundation, P.O. Box 321, Turtle Creek, PA 15145.

Questions? Need help creating your Program Ad? Email jennifer.whfoundation@gmail.com or call 1-888-281-3241