



# CONNECTING THE COMMUNITY TO THE CLASSROOM



Dear Friends,

It is my great honor to greet you as the new President of the Board of Directors at the Woodland Hills Foundation. As many of you might know, 5 years ago, together with a group of impassioned parents in Woodland Hills, I was one of the H.U.G.S. (Helping Unconditionally and Giving Support) members to help bring about the merger of this unique school program with the Woodland Hills Foundation. Thus began a journey that would, in time, take me to a place where I knew I could make real change and be a positive force in the community.

Often, much of what we do at the Foundation goes unseen. Unlike many nonprofits, we have a very small operating budget and rely almost entirely on the village for support. And in fact, for almost the entirety of the Foundation's existence, nearly 100% of your donations went directly back into the District. But as the Foundation began to grow and the need for our services became more apparent, we knew we needed a dedicated full-time staff member in order to meet the demands of the District. As we hoped, the position is now self-sustaining, and we are raising more funds for our community than ever before. But to build on this momentum, we must rely on your continued support.

So, as we say goodbye to our former President, Dr. Steven Gough, and I take on my next role, there is one word that comes to mind: Thanks.

Thanks to Dr. Gough for his role in creating, maintaining, and growing the Foundation into an unmatched system of support for the School District. Thanks to everyone at H.U.G.S. who joined us when we created a system of volunteer support for Woodland Hills and who continue to serve the community with your time and talents. Thanks to the Foundation for respecting and believing in the work we were doing and for championing our efforts. Thanks to the entire Board for their confidence in me and for valuing my skillset and ideas. Thanks especially to our Director of Development, Jennifer Trehar, whose talents, and dedication have ushered in a new phase for the Foundation and enabled us to do things we previously could only imagine.

And most of all thanks to all of you. For helping us grow the Foundation into an organization we can be proud to call our own. It truly does take a Village. I know that I can count on you as we move into this next phase—together.

Sincerely,

Jessica R. Reed  
Board President



# OUR TEAM

## *The Woodland Hills Foundation (WHF) Board of Directors and Staff*



**Timothy Cummings**  
Investment Committee  
Scholarship Committee



**Liz Garlena-Estep**  
Scholarship Committee



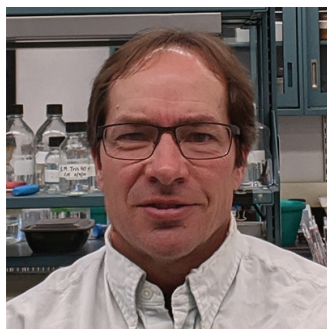
**Jamie Glasser, Esq**  
Alumi Cabaret Committee  
Mini Grants Committee  
Scholarship Committee



**Kathleen Good**  
Alumi Cabaret Committee  
Mini Grants Committee



**Asraiel Harewood**  
H.U.G.S. Committee  
Scholarship Committee



**Jeffrey Hildebrand**  
Board Vice President  
Scholarship Committee  
Mini Grants Committee



**Jessica Reed**  
Board President  
H.U.G.S. Committee  
Alumni Cabaret Committee



**Janice Romanko**  
Dream Book Committee



**Nicole Siverling**  
Board Treasurer  
Dream Book Committee  
Mini Grants Committee



**Trista Yatsko-Shurr**  
Board Secretary  
Dream Book Committee  
Investment Committee



**Jennifer Trehar**  
Director of Development

Since our inception WHF has done a remarkable job, using the time, talent, and treasure of a committed group of board members and volunteers. As we approached 2020, WHF stood at a crossroads in our ability to sustain and grow our efforts and to meet the challenges we faced. However, in June of 2020, thanks in part to a generous grant from the Jack Buncher Foundation, WHF facilitated the hire of a Development Director, who works directly with the board in all matters related to the strategic planning and implementation of Foundation directives as well the needs associated with day-to-day operations, growing data and information management.



# OUR PHILOSOPHY

## *Mission, Vision, and Core Beliefs*

### OUR MISSION

The mission of the Foundation is to support the Woodland Hills School District and its communities by strengthening the educational experience of our children.

We work to fill gaps in public education funding, focus on community building and volunteerism, and help to set the stage for secondary education aspirations. Our work is made possible by grassroots community backing which allows the Foundation to invest in the Woodland Hills School District through a variety of programs and services.

Since merging with the Woodland Hills Academic Foundation, the Foundation can now claim a combined existence since 1999. The combined Foundation is an even stronger impassioned team of parents, community and business leaders, and educators who live and work in Woodland Hills communities.

### OUR CORE BELIEFS

Public education is the single most important institution and a vital part of the community fabric. Identifying and delivering improvement opportunities, not just for students, but for faculty and staff is foundational – we can only develop world class students with world class faculty and staff.

### OUR VISION

We believe that every child in Woodland Hills should be awarded with the same opportunities for success as their peers in other schools. We want every child to be able to extend his or herself beyond what they are capable of achieving today. To do that, we need the most innovative curriculum, the best teachers, the best administrators, and the best communities to foster that development and growth. With this in mind, the Foundation believes that by serving the whole community, we can help every child in our District reach their full potential. This means that not only do we support teachers and staff through grants and project funding and students through scholarships, we also serve the community through outreach, free and low-cost events, and special projects like our Chromebook Fund to purchase laptops for every student, weekend backpacks for food-insecure students, and free backpack and school supply programs.

*The Woodland Hills Foundation:  
Connecting the Community to the Classroom*



## WHO WE ARE

The Woodland Hills School District touches everything in the community: our children's education, our quality of life, our infrastructure, and our livelihoods. At the heart of the Foundation's mission is the people in the Woodland Hills School District and the talents they possess; their passions, skills, and ideas become the lifeblood and the future of our community.

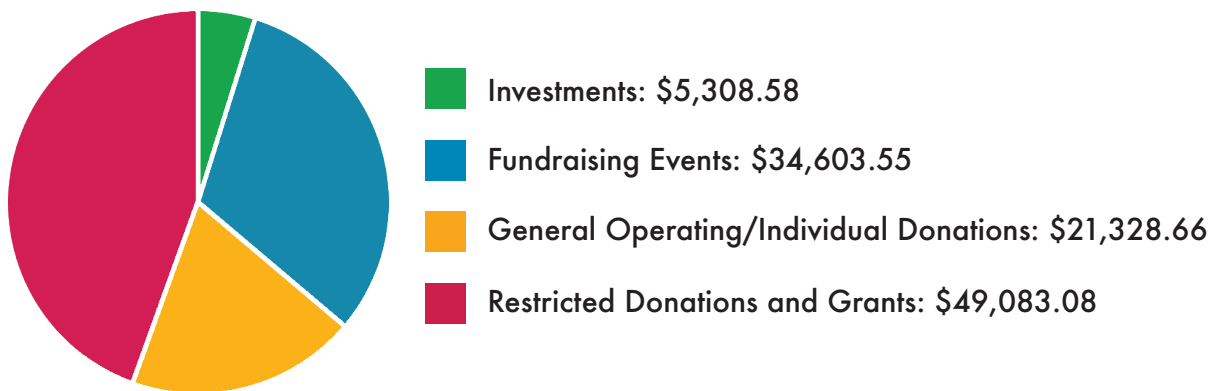
The Woodland Hills Foundation is dedicated to building internal organizational excellence with the primary emphasis placed on quality external support to the Woodland Hills School District for student achievement. Additionally, the Foundation is committed to developing a quality staff that builds school and community support and citizen involvement.

The Foundation funds scholarships, programs, projects and events (not supported by tax dollars) by helping bring community resources to students and teachers.

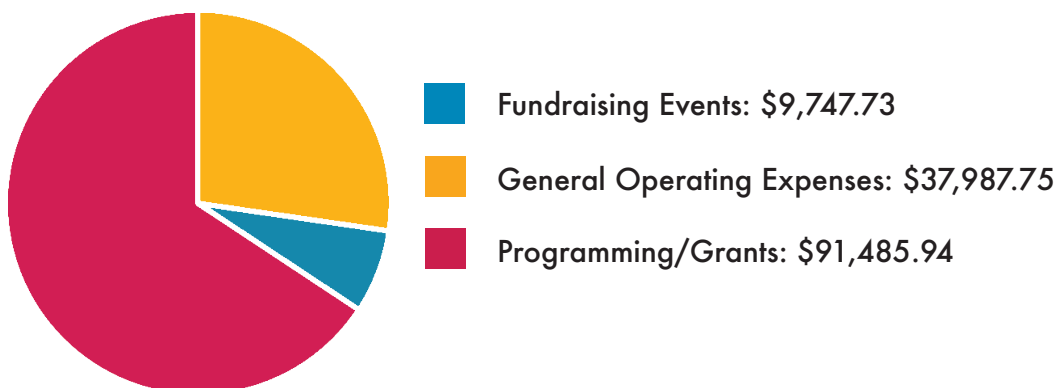
## OUR FINANCIALS

### *Income and Expenses*

#### INCOME



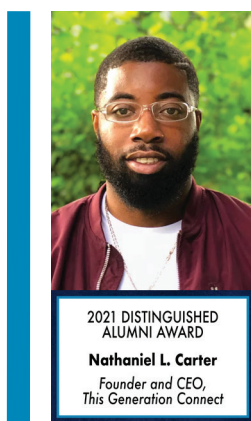
#### EXPENSES



Through special events, the Foundation raises much-needed funds to cover administrative costs and to support our programs and service, ensuring our continued success.

## THE CHOCOLATE & DIAMONDS AFFAIR

The Chocolate & Diamonds Affair is typically our biggest fundraiser of the year. With humble beginnings, the first affair in 2009 had fewer than 50 attendees. Each year since, it has grown larger, welcoming more and more sponsors and ticket-buyers, and boasting a silent auction that has outdone itself, time and again. In 2021, when COVID-19 cancelled our event, we moved quickly to come up with a new plan. Our VIRTUAL Chocolate & Diamonds Affair—despite taking place entirely online—was a huge success! The Affair consisted of 25 interviews that, when pieced together, told the story of the Woodland Hills Foundation and how we have impacted the “Village” over the past twenty years. In three months, we produced an entirely virtual event which very nearly surpassed what was raised during our in-person event in 2020. **The week-long celebration raised over \$42,000 which went directly back into our schools through our various programs.**



## THE ALUMNI CABARET

The Cabaret is a gathering of alumni from the successful high school musicals over the past 30 years. For the past 15 years, this fundraiser has grown with more performers and greater attendance. In fact, the 2022 Alumni Cabaret, sponsored for the second year in a row by both The Kanaan-Yezovich Group of Hefren-Tillotson and The Stein Family Charitable Fund, was the most successful to date, **grossing nearly \$3,500 and welcoming over 200 attendees and 25 performers.** The Alumni Cabaret is an opportunity to take a pause to celebrate the talent of our alumni as well as to celebrate current students and staff by providing them with the resources of the Foundation to help them create a better future.







## H.U.G.S. EVENTS AND EVENT SUPPORT

Though H.U.G.S. (Helping Unconditionally and Giving Support) typically supports the School District and Foundation through volunteer activities and community outreach, H.U.G.S. events are the most beloved and esteemed activities of the Foundation.

Our annual FREE Trunk or Treat event, which was rebranded as Six Feet Trick or Treat in 2020 due to COVID-19, is our most well-attended and most anticipated of all our events. In fact, the event was initially cancelled in 2020 but the community yearned for a safe and fun Halloween event to bring back a sense of normalcy for their children. Six Feet Trick or Treat did just that: we created a socially distanced and responsible event. And in 2020 and 2021, the Foundation raised over \$5,000 each year in order to create pre-made treat bags for over 2,000 students, which were either delivered by our "Spooky Delivery" service or handed out at the conclusion of our Haunted Drive-Thru.

H.U.G.S. also plans a variety of free or low-cost community events throughout the year, often welcoming hundreds and even thousands of guests. This is achieved 100% through volunteer efforts, with the support of Foundation staff.

## OUR PROGRAMS

*Mini Grants, Scholarships, Dream Book...and more!*

Until 2015, the primary focus of the Foundation had been providing Mini Grants to district teachers, staff and administrators and scholarships to district seniors. In an effort to expand the Foundation's programs and services, in 2016 the Foundation launched its first-ever Dream Book in order to provide the district with much-needed supplies and other tangible teaching tools. Further, in 2017, the Foundation merged with the already-established H.U.G.S. Program, which is now the community outreach arm of the Foundation. Finally, in 2020 the Foundation hired its first and only full-time employee. This has allowed the Foundation to take on even more projects and the board and staff have been feverishly working to build on the success of our already-existing programs and events to provide even more quality services to our community.

Today, our programs typically focus on five key areas:



PROGRAMS

# MINI GRANTS: Major Imp

*When the school districts that became Woodland Hills combined, a group of parents and other community members formed the Woodland Hills Academic Foundation, whose sole purpose was to provide Mini Grants to teachers who shared their innovative teaching ideas with the board, but did not have the funding to make their ideas a reality. The Mini Grant program is our flagship program and remains a pillar the Foundation's programming today*

Mini Grants are modest cash awards to support, encourage, and facilitate innovative teaching ideas in the Woodland Hills School District. The Woodland Hills Foundation offers Mini Grants to any member of the Woodland Hills School District's instruction and professional staff (e.g., teachers, counselors, librarians, nurses) who have a great idea for a project that will make a positive difference in the learning experiences of their students.

Grants are awarded based on the quality of the idea and the potential impact of the project on the learning of students and the community as a whole. Mini Grants are not just for equipment. The Foundation also considers the degree to which the project is self-sustainable after the first year of funding.

The application process is short and straightforward. Applicants must clearly explain their exciting and original teaching idea, explain what is needed in order to implement the project with students, the number of students that will be directly affected and explain the impact they are expecting as a result of implementing the project.

Upon completion of the project, applicants must submit a report documenting the project's outcome before the end of the school year. This report must be submitted electronically and the contents might be used to promote the Foundation's fundraising activities.

## HERE ARE JUST A FEW MINI GRANTS THAT HAVE BEEN AWARDED...



### Coffee Cart Business Start-Up

Stacy Estatico, Jen Barna  
and Sean Wilson  
WH Intermediate  
\$524.81



### Jumping Jack Theater in the Autistic Support Classroom

Lauren Dankert  
Wilkins Elementary  
STEAM Academy  
\$1,200.00



### The Very Merry Month of Mo!

Claudine Bagwell, Bethany Morse, Emily Kunkle and Jessica Stover  
Turtle Creek Elementary  
STEAM Academy  
\$1,261.20



### Color 'Till You're Cool!

Beth Wagner and Erin Muffi  
Wilkins/Edgewood Elementary STEAM Academies  
\$2,271.36



## HOW MANY MINI GRANTS ARE AWARDED EACH YEAR?

The Foundation hosts various fundraising activities throughout the year in order to award Mini Grants. The number of grants awarded each year depends on the amount of money raised.

## WHAT IS THE SELECTION PROCESS?

The Foundation puts together a Selection Committee comprised of community representatives and Board Members. Awards are based on those grants judged as having the best overall quality, innovation of the idea, and the projected impact of the grant as presented in the proposal. Winners are typically announced before the Thanksgiving break.

## HOW LONG HAVE MINI GRANTS BEEN AWARDED?

The Foundation has been awarding Mini Grants since 2002. To-date, over 200 Mini Grants have been awarded, totaling over \$120,000. In 2019, \$8,631.45 in Mini Grants were awarded. While Covid interrupted our plans in for 2020, in 2021 \$4,238.68 was awarded to four applicants and plans are underway to grow the program even further in 2022.



**Mini Grants**  
**Major Impact**

**MORE THAN 200 PROJECTS FUNDED**

**OVER \$120,000 AWARDED TO-DATE**

**COUNTLESS IDEAS  
TO INNOVATE  
WHSD CLASSROOMS**

## SUPPORTING OUR TEACHERS' BEST IDEAS

Applications open in the Fall each year and are awarded before the new year. Mini Grants support our teachers' most innovative *ideas*. As such, the focus of these grants should not be to purchase equipment (e.g. iPads), but rather the *idea* aimed at improving the learning environment for the student. The best applications include thoughtful and concise answers to all questions on the application as well as a detailed budget. Any member of Woodland Hills School District's instructional or professional staff (teachers, counselors, librarians, nurses) is eligible to apply.

**In 2021, we awarded \$4,238 to four Mini Grant projects.**



# SCHOLARSHIPS: Making a Difference

73% of students in the Woodland Hills School District are part of an economically disadvantaged family. But these students are taking action to improve their futures and quality of life. So, at the Woodland Hills Foundation, supporting students in need is one of our highest priorities!

Plus, helping students at Woodland Hills achieve their dreams is easier than one might think. Donors can sponsor a scholarship for Woodland Hills School District graduating seniors in their club or business name, or in memory of a loved one or a classmate. The amount of a donation to establish a scholarship can vary from just \$500 for a one time scholarship to \$10,000+ for each endowed (perpetual) scholarship. Donations may be added to an existing scholarship created with naming rights for the donor.

Our staff is here to help donors quickly set up a Scholarship Fund. Specifically, we work with donors to: establish the amount/set a budget; determine if the scholarship will be awarded yearly or if it will be a one-time scholarship; establish eligibility requirements; and establish a scoring rubric and award process.

Our committee works tirelessly to ensure information is distributed to staff, guidance counselors and potential applicants. Scholarship amounts, eligibility, criteria, and application deadlines are announced on the Foundation's website in January of each year and are promoted online through the Foundation's website and social media pages, as well as through email blasts to the Foundation and District's database of over 3,800 individuals and businesses.

All applications are screened through a competitive application process using the criteria each donor has specified. Donors can choose to participate in the selection process or allow the WHF Scholarship Committee to make those selections. Winners are announced in the Spring.

To-date, 77 scholarships totaling \$113,500 have been awarded.

## WHAT'S NEW?

In 2021, in order to address needs expressed by our community and to create a more diverse applicant and winner pool, the Foundation expanded our scholarship program to include four new scholarships:

**disAbled Student Scholarship:** awarded to economically disadvantaged students who have a visible or non-visible disability

**Diversity Scholarship:** awarded to students who have been traditionally underrepresented and identify as being part of a racial minority

**H.U.G.S. Volunteer Scholarship:** designed to honor students for outstanding service to others at the local, state and/or national level

**Traditional Scholarship:** awarded to economically disadvantaged students who will continue their education in a four-year college

**WHF Alumni Scholarship:** Added in 2022, this scholarship is 100% funded by alumni donors

In addition, four privately-funded scholarships have been added since 2020.



# a Lasting Difference

4/26/2021

To Whom It May Concern:

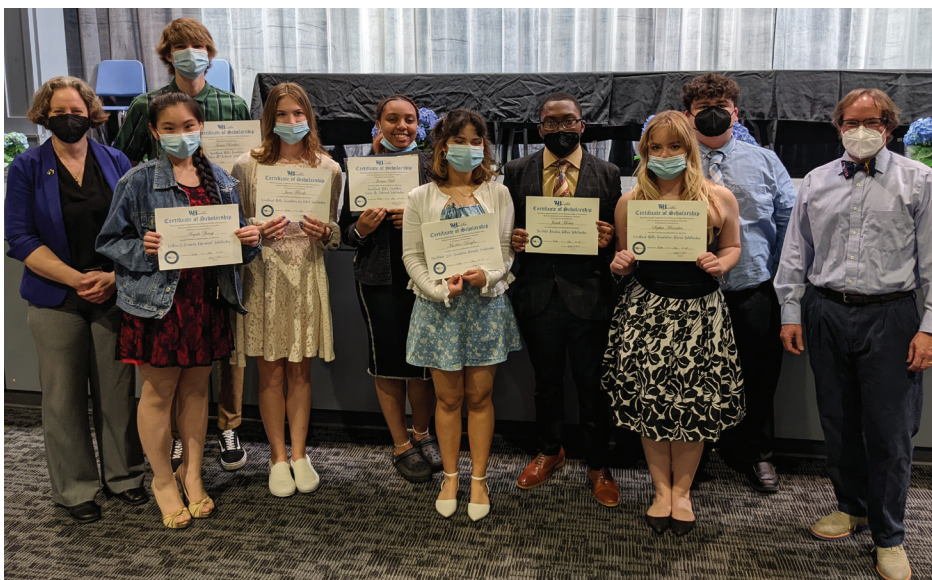
I am writing to thank you for your generous Woodland Hills Foundation H.U.G.S scholarship. I was very happy and appreciative to learn that I was selected as the recipient! I am greatly appreciative for your generosity by giving me this scholarship.

In the fall, I will attend Saint Vincents College and I plan to study Business Management with a minor of Sports Management. I plan to pursue a career in Entrepreneur and Sports Agent upon graduating. After graduation, I would also like to continue playing football and further my education in graduate school. Thanks to you, I am one step closer to that goal.

By awarding me the Woodland Hills Foundation H.U.G.S scholarship, you have lightened my financial burden which allows me to focus more on the most important aspect of school: learning. Your generosity has inspired me to help others and give back to the Rankin community which I grew up in. I hope one day I will be able to help students achieve their goals just as you have helped me.

Sincerely,

KeShawn D. Davis



**IN 2022:**

**15 SCHOLARSHIPS**

**TOTALING \$16,700**

**were awarded to  
graduating seniors from  
Woodland Hills  
School District**





# DREAM BOOK:

As Public Education dollars are getting stretched further and further, there are needs in the schools that are not being met. In an effort to expand the Foundation's programs and services, in 2016 the Foundation launched its first-ever Dream Book in order to provide the district with much-needed supplies and other tangible teaching tools, which are not supported by tax dollars and go unfulfilled because of budget constraints.

Applications are received on a rolling basis, but applicants are encouraged to apply at the beginning and middle of the school year as well as the beginning of summer. Teachers, staff, and principals throughout the District are invited to share what programs, teaching innovations and supplies they simply cannot get because there isn't money in the budget.

## HELPING TEACHERS **DREAM** UNTIL THEIR DREAMS **COME TRUE**

The Dream Book includes Dreams for equipment and supplies that would enhance the teaching and learning experiences in Woodland Hills. As Dreams are received and approved for inclusion by the Dream Book Committee, they are added to the website and shared with our network of donors, who can then decide which Dreams they wish to fulfill.

The Foundation creates a custom-made fundraising page with progress tracker as well as custom social media pieces for each Dream. As the Foundation works to secure funding for individual Dreams, requestors are also asked to share the Dream with their own contacts in order to secure additional funding.

Any member of Woodland Hills School District's instructional or professional staff (teachers, counselors, librarians, nurses) is eligible to apply. There is no limit on the number of applications an individual can submit each year.

*"Thank you to the Woodland Hills Foundation for providing STEM Bins kits for every classroom at Edgewood STEAM Academy. These kits will join my current expanding MakerSpace to provide comprehensive hands-on learning for my scholars."*

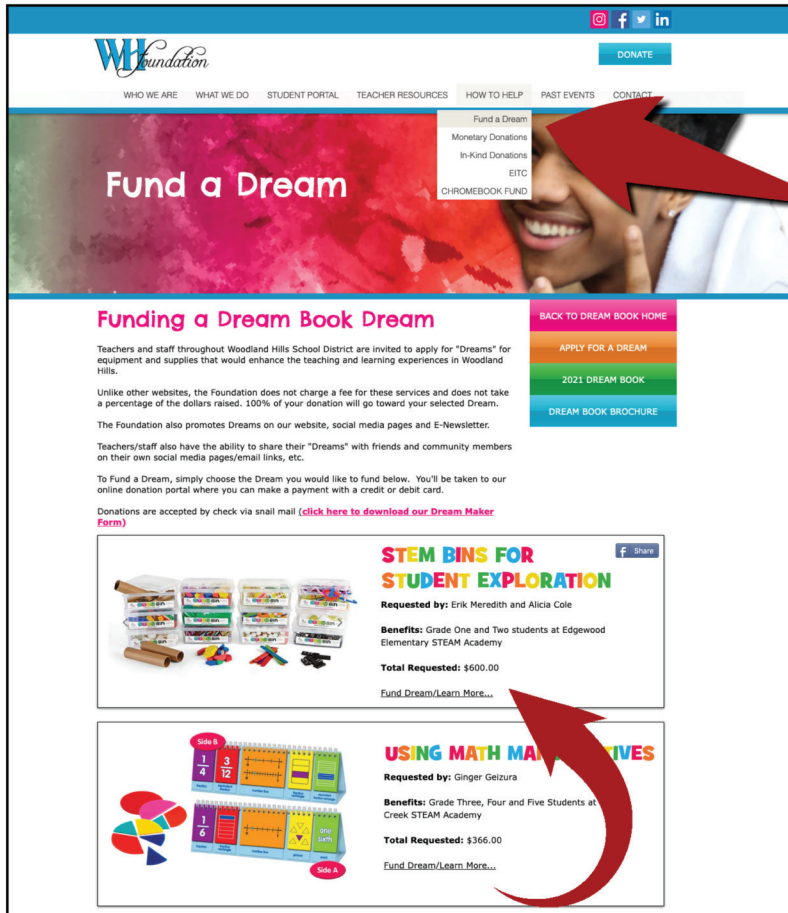
- Erik Meredith



**SINCE 2016: 29 DREAMS • OVER \$35,000 AWARDED**



# Transforming Classrooms



## Visit our NEW Fund a Dream Page!

There, you can browse “Dreams” submitted by teachers and staff, choose the Dream you want to help fund, then choose your donation amount!

We even have a progress bar to show you how much has already been donated towards that Dream!



**\$8,777.57: TOTAL DREAM BOOK FUNDS AWARDED IN 2021**





# H.U.G.S.: Helping Uncond

## WHO WE ARE

PARENTS, TEACHERS AND MORE

H.U.G.S. (Helping Unconditionally and Giving Support) is a volunteer and community outreach program supporting teachers and staff in all Woodland Hills buildings. In 2016, H.U.G.S. merged with the Woodland Hills Foundation in order to expand the H.U.G.S. mission as well as to assist the Foundation's efforts to connect the community to the classroom. Currently there are over 100 active volunteers including parents, family members, retired and current teachers, and church/community leaders.

Through H.U.G.S., the Foundation has expanded its support for the teachers and staff of our school district, leading to improved experiences for all of our students. We also believe that having a robust volunteer program is a critical part of showing students that their community believes in them and cares about their needs and goals. When students are given the opportunities they deserve, they help move their communities forward in incredibly positive ways.



## WHAT WE DO

### IN THE CLASSROOM & BEYOND

The goal of H.U.G.S. is to cultivate learning, friendship and unity within the school district through volunteerism. Volunteer services are used across all buildings in the district at the request of administrators, teachers, booster groups and more.

## OUR PROGRAMS

### COMMUNITY EVENTS & MORE

As part of our mission of providing Community Outreach, H.U.G.S. strives to create unique programming that enhances students' experiences in the schools as well as connect the community to the schools. H.U.G.S. hosts events throughout the year. All events are either free or at little cost to students and families. Additionally, H.U.G.S. works to support events provided by other Community Based Organizations in our neighborhoods.





# ditionally & Giving Support

## OUR VALUES

### *Committed to Our Mission*

- Families and members of the community are our partners.
- We value the participation of all members of the Woodland Hills Community.
- Volunteers possess unique leadership characteristics as well as talents and skills that have the capacity to enrich district wide educational environments.
- A robust volunteer program contributes to the overall educational success of students, schools, and the school district.
- Safety and security will remain paramount.
- We will remain appreciative of the volunteers who are committed to devoting time engaged in service to the district.

## OUR EVENTS

### MORE THAN A DAY-OF VOLUNTEER

Whether you have children currently in the Woodland Hills School District, or you're an active member of our community, chances are, your lives have been touched by H.U.G.S.!

More than likely, you've attended or heard of our Annual Trunk or Treat event! When Covid hit in 2020, we had to rethink our plans and rely on the knowledge, experience and support of our volunteers to plan and execute a one-of-a-kind Halloween delivery and drive-thru event in just two months! Day-of event volunteers are a huge part of what we do. But we need the support of our community in order to pull off these kinds of large scale events!

Your support enables our children to be their true selves and to embrace their real power. Your support lets our children know that their community is invested in their potential.

**WHEN YOU GIVE A CHILD H.U.G.S.  
YOU MAKE THEIR FUTURE BRIGHTER**



# WHFAN: Woodland Hills F



## WHFAN

*Woodland Hills Foundation Alumni Network*



### WHO WE ARE

The Woodland Hills Foundation Alumni Network (WHFAN) is a collaboration between WHF and the Woodland Hills School District (WHSD). Its purpose is to foster, maintain and support a mutually beneficial relationship between Alumni, the Woodland Hills School District, the Village, and the Woodland Hills Foundation. Our goal is to develop a platform that allows Alumni and Community Members to share contact information, knowledge, and experiences from their time as a student and supporter of the District.

WHFAN seeks to leverage the energy, optimism, and commitment of the thousands of Alumni and Community Members to motivate, support, and mentor current students and recent graduates of Woodland Hills Senior High School. WHFAN provides opportunities for Alumni to connect with each other, to the students, staff and teachers in the Woodland Hills School District and to the Village. We encourage Alumni engagement through our newsletters, website pages, social media, activities and events as we recognize and celebrate the great things that Woodland Hills Alumni are doing as life-long learners and leaders. WHFAN provides opportunities for Alumni to support the WHSD students of today who are the Alumni of tomorrow by giving to the WHSD Alumni Scholarship Fund, making a donation in memory or in honor of a classmate, and/or making a legacy gift. Finally, in 2022, WHFAN will begin aiding our alumni with support for class reunions by assisting with setting up ticket sales, creation of flyers, promotion on social media, and more.

### OUR MISSION

To champion a life-long relationship between the Woodland Hills School District and its Alumni. To connect resources possessed by alumni with students' Academic and Occupational goals.

### OUR GUIDING PRINCIPLES

- To build relationships and a sense of camaraderie among students and Alumni
- To support students throughout their lifetime both within the district and beyond
- To provide opportunities for Alumni to support the Woodland Hills School District and Foundation



# Foundation Alumni Network

The Foundation constantly strives to create unique social media content as a way of honoring and re-connecting alumni, with a goal of creating a lasting, supportive network of alumni and current students.

WOODLAND HILLS HIGH SCHOOL PRESENTS

## BLACK HISTORY MONTH-LONG CELEBRATION

Jawon Turner, Class of 2013  
Assistant Football Coach  
California University of Pennsylvania

A product of Woodland Hills, Turner completed his bachelor's degree in communication studies with a concentration in speech communication from Cal U in 2017. He later earned his master's degree in leadership from Lenoir-Rhyne in 2019. Turner started his coaching career as a graduate assistant at Lenoir-Rhyne in the South Atlantic Conference (SAC) in 2017 under former Cal U head coach Mike Keller (2012-15). The following year, he became an assistant coach at Lenoir-Rhyne and was promoted to head coach of the football team in 2018. Turner is a former member of the NFL's 70 league record to win the 2018 BCS Championship and advanced to quarterfinals of the NCAA playoffs. Turner enters his second season on the coaching staff as the linebackers coach in 2021.

WHAT'S YOUR FAVORITE MEMORY OF WHILE AT WOODLAND HILLS?

"You get what you work for! Whether you think you can or you think you can't...you're always right!"

Celebrating Black Excellence in Woodland Hills School District

WOODLAND HILLS CELEBRATES

## WOMEN'S HISTORY MONTH Alumnae SPOTLIGHTS 2022

Julia Postain, Class of 2011  
Co-founder & Violist - Radiant Strings

NOMINATED BY:

Maria Terrick (Cecilio), Class of 2010  
Special Events Coordinator for the Division of International and Alumni Engagement at the University of Pittsburgh

WHY DID YOU NOMINATE THIS ALUMNA?

A former Julia Postain for Women's History Month Spotlight, because of her devotion to follow her passion of the performing arts. Since 1997, she has been actively advocating every talented musician such as Junior Members of the Atlanta Symphony, Chorus and Youth Singers, who have performed with the Pittsburgh Youth Symphony for 4 seasons and accompanied the orchestra on their national tour through July 2021. Since then, Julia has obtained Carnegie University's degree in Music Performance and is currently working towards her Master's in Music in Violin Performance, expected to graduate in 2022. The school has had her to some amazing experiences, such as experiencing with Grammy Award Winning artist Richard Baskin and Andrew Bruck. Julia is now the Co-founder of Radiant Strings, a women-owned string group that services weddings and events in the Greater Pittsburgh area. In addition, she performs regularly with the West Virginia Symphony, New Philadelphia, Keller County Symphony, Westmoreland Symphony, West Class Symphonies, and the Pittsburgh Symphony Orchestra. You may also find her and some of her fellow Radiant Strings group playing as part of the Woodland Hills musical girl Julia is certainly a woman who deserves to be in the spotlight for all of her accomplishments. I find her level of ambition and diligence to be inspiring. Julia is an alumna that Woodland Hills should be proud of.

WHAT IS A FAVORITE MEMORY OF YOUR NOMINEE WHILE AT WHSD?

Julia performing in the Woodland Hills High School Musical pit & both of us performing at Dancing with the Teachers.

WHAT THREE WORDS WOULD YOU USE TO DESCRIBE YOUR NOMINEE?

Strong, Determined and Talented

Alumni/Village Owned Business Spotlight

WHSD ALUMNI NETWORK

SHOP SMALL

Footloose Shadyside

www.footlooseshadyside.com

Women's Shoe Store  
Jill Rubinstein, Parent  
Mention Woodland Hills Alumni Network for 10% Off!  
Footlooseshadyside.com

CLASS OF 2000 TODAY

Sarah Miller, Class of 2000

"The friends, teammates, and teachers I had at Woodland Hills were some of the most formative relationships of my life. Giving back by providing opportunities to kids who are just like we were makes me feel like I am doing right by all of the teachers, coaches, and friends who helped make me who I am. Go Woody High!"

THANK YOU TO OUR FIRST DONOR: SARAH MILLER, CLASS OF 2000!

### THE ALUMNI SCHOLARSHIP FUND

Donate today and 100% of your donation will go directly towards scholarships for students in Woodland Hills. We'll keep you updated on which class raises the most, so please help us spread the word!

To donate, visit our website and click "Donate to the Alumni Scholarship Fund." Don't forget to enter your graduation year!

In 2022, the Foundation will send our first-ever appeal brochure, challenging Woodland Hills Alumni Classes and the Village to raise \$10,000 each per class decade. Below is an excerpt...



## WOLVERINE WAY CHALLENGE 2022

Challenging alumni from each decade to raise \$10,000 toward our \$50,000 goal



Dear Fellow Alumni, Parents, Families and Friends,

I come from a Pittsburgh family but growing up, I had only really spent summers in Pittsburgh until we moved just in time for me to attend and graduate from Woody High. As a newbie, I found myself embraced by a wonderful community where I was able to play sports and participate in a variety of creative and interesting academic courses from the arts to the sciences with supportive teachers, coaches, teammates, and lifelong friends.

When I joined the Woodland Hills Foundation Alumni Network (WHFAN) page on Facebook, I was excited to see some familiar faces, but also to see everything new going on in the district. This winter, the Woodland Hills Foundation announced the Alumni Scholarship Fund, and I knew I wanted to be a part of it. In fact, I made a monthly recurring donation so that it would have the biggest possible impact! I know that 100% of my donation will go directly towards funding scholarships for students in Woodland Hills and I am so happy to be able to give back to the school that embraced and supported me during my high school years.

I hope you remember that same open-armed support system too. **That's why I am asking you—many of whom walked these same halls or have children that do—to join me in helping the Foundation reach its goal.** The money raised will directly support students and teachers right here in Woodland Hills. It's so important for us as community—as the Village of Woodland Hills—to not only support scholarships for our students, but also grants for our teachers for special projects that would otherwise not be funded; from free special events that help shape the culture of the school like Six Feet Trick or Treat to special projects like Backpacks of Hope which provides weekend backpacks filled with food to students dealing with food insecurity; and so much more.

The Wolverine Way Challenge is counting on all of us to compete to raise support towards their \$50,000 goal. I hope you'll join me in demonstrating to every student, every teacher, every coach and staff member, that your time in Woodland Hills made a difference in your life. And that today, their success matters to you. After all, that's the Wolverine Way!

Sincerely,

Leslie Fischbeck, Class of '98

**THAT'S THE WOLVERINE WAY!**

# ADDITIONAL SERVICES A



backpacks of  
**hope**  
community food partnership



Our school district serves a population of over 45,000 residents, 73% of which are low-income families. In fact, there are currently many students in the District who deal with ongoing food insecurity.

To address this, on Fridays, **social workers in the schools work to fill bags with food so that these students will not go hungry during the weekends.** The Foundation purchases Easy Mac, Cup of Soup, microwave dinners, tuna and more—all meals that students could potentially make themselves because many of their parents work on the weekends and are not home to prepare meals. Food is purchased in bulk to keep costs low and ensure that students receive bags which include three Saturday meals and three Sunday meals.

In November 2021, The Rotary Club of Swissvale awarded the Foundation with a \$3,000 grant to ensure this project's success. Further, in January 2022 the Stein Family Charitable Fund reached out to the Foundation to provide an ADDITIONAL donation of \$1,000, which will help ensure that backpacks will be provided until the conclusion of the school year. **100% of funds are used for the purchase of food and supplies** for weekend lunch bag. Workers provide the Foundation with food lists and orders are placed directly through the Foundation.

**Currently, social workers are assembling and distributing bags to approximately 70 students** in the District. As further small donations and in-kind contributions are received, additional items such as socks or a small gift are added to the bags and students look forward to receiving bags each week.

## The Chromebook Fund

In March of 2020, the Foundation worked with the School District and former Principal Woods to raise funds to provide every student in the Woodland Hills School District with access to a Chromebook. When the Foundation took over, Woods had already raised an impressive \$20,000 on his own. Then the Foundation began soliciting additional donations (corporate, private, and through private foundations); receiving, recording, and acknowledging all donations; seeking additional opportunities through Matching Gifts, grants, and more. In doing so, the Foundation and the School District helped ensure that our students are afforded with the same opportunities for success as their peers in other schools. **100% of funds received were used for the purchase of laptops.**



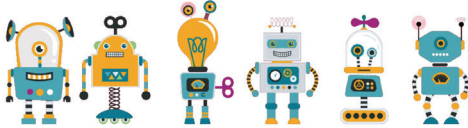
Nearly 1,600 Chromebooks were purchased • Over \$235,000 was raised!



# ND PROGRAMMING

*At the Woodland Hills Foundation, we pride ourselves on  
"answering the call" when needed!*

## EITC STEM-ROBOTICS FUNDING



In 2021, **the Foundation awarded the WHSD Robotics Program with \$8,800** in EITC funding. The Foundation purchased drones, Robot Kits, batteries, memory cards, tutorials and idea books in order to assist in building the District's STEM/Robotics Programs. This was made possible through generous donations from MSA, The Safety Company and Dollar Bank.

## HOHN'S HELPING HANDS



## WHHS Student Gift Campaign



Amy Hohn was a teacher in Woodland Hills, a resident, and a parent of a Woodland Hills graduate. Her giving heart led her to source backpacks, school supplies, clothes, and hygiene supplies for students in need in WHSD and she often would deliver these items to students' homes. Amy passed away in January of 2021. In order to carry on her legacy, teachers and staff collected over \$3,000 to fund the backpack initiative. In 2021, **The Foundation raised and awarded an additional \$2,765**. In addition, the Foundation secured and delivered over 130 backpacks, stuffed with supplies as well as an additional 200 empty backpacks, thanks to a partnership with Ellen Alston of the Churchill-Wilkins Rotary and Volunteers of America.

When High School Principal Shelly Manns turned to social media with a plea for help in early December, 2021, the Foundation was there! Her idea? Provide every student in the High School with a small holiday gift. It was a huge undertaking but parents and staff jumped into action, raising over \$2,500 towards their \$6,000 goal. **The Foundation committed itself to making up the difference and presented Principal Manns with a check in the amount of \$3,595.**



For over ten years, the Foundation devoted a large portion of its budget towards marketing the Woodland Hills School District. When it became apparent that the expense outweighed the benefit, in 2022 the Foundation took on the responsibility of creating a combined Woodland Hills School District/Woodland Hills Foundation E-Newsletter, which is published monthly and sent to all families in the District as well as to the Foundation's own database of friends and supporters.

*We are proud to support projects like these and much, much more!*

# CORPORATE SPONSORS

*Enhance your visibility in the Woodland Hills community and send a powerful message to our residents by partnering with the Woodland Hills Foundation.*

## HOW IT WORKS

Our corporate sponsorship program is an opportunity for your company to align with the trusted brand of the Woodland Hills Foundation and increase your company's visibility as a supporter of the Woodland Hills School District in our community. Become an annual sponsor with a single donation that gives your company year-round exposure OR sponsor individual events to show your community support as a good corporate citizen.

## WHY BECOME A CORPORATE SPONSOR?

- The Woodland Hills Foundation has the support of over 2,000 individual donors in Woodland Hills
- The Woodland Hills Foundation has a strong social media presence, reaching up to 17,000 unique individuals
- The Woodland Hills Foundation E-Newsletter is received by 3,800 families in our community
- Your sponsorship ensures that all our events and fundraising activities are completely underwritten so that donor dollars may be wisely invested in creating impact in our community and schools
- Your company will experience the guaranteed reach of local marketing exposure through our website, social media platforms and more

## IS YOUR BUSINESS LOOKING FOR:

- Improved perception as a brand that gives back?
- Exposure to potential new clientele and potential staff?
- Opportunities to win over customers from competing brands?
- Higher consumer willingness to support a business associated with social impact?
- Higher satisfaction from employees who prefer to work for a socially responsible organization?
- Recognition from the residents of Woodland Hills as an organization that gives back to the community where they are located?
- As a business with major contracts in Woodland Hills, recognition as a business that gives back to the community supporting those contracts?

**Corporate Sponsorship may be Right for You!**

**A POWERFUL RETURN ON YOUR INVESTMENT  
FOR YOUR BUSINESS AND OUR COMMUNITY**



# SHIP: Mutual Benefits

## CORPORATE SPONSORSHIP BENEFITS

### PLATINUM SPONSOR: \$20,000

- Listing as a Platinum Sponsor during the next Gala; Includes a speaking opportunity during the gala, three sponsor tables, podium recognition, event signage, a full-page ad in the journal, and social media recognition
- Listing as Platinum Sponsor for the next Trunk or Treat, attended by over 2,000 children and families; Includes event signage, social media recognition, and recognition in our E-Newsletter blasts
- Listing as at Platinum Sponsor for the next Alumni Cabaret, attended by over 200 individuals; Includes a full-page ad in the program; 10 front row tickets, event signage, and social media recognition
- Company Logo on Foundation website home page
- Public recognition at all events
- One social media post/month (in addition to above mentioned event posts)
- Listing as an event sponsor during any additional fundraising/community events
- One ad/month in the joint Woodland Hills Foundation/WHSD E-Newsletter

### GOLD SPONSOR: \$10,000

- Listing as a Gold Sponsor during the next Gala; Includes two sponsor tables, podium recognition, event signage, a full-page ad in the journal, and social media recognition
- Listing as a Gold Sponsor for the next Trunk or Treat, attended by over 2,000 children and families; Includes event signage, social media recognition, and recognition in our E-Newsletter blasts
- Listing as at Gold Sponsor for the next Alumni Cabaret, attended by over 200 individuals; Includes a full-page ad in the program; 8 front row tickets, event signage, and social media recognition
- Company Logo on Foundation website home page
- One social media post/every two months (in addition to above mentioned event posts)
- Listing as an event sponsor during any additional fundraising/community events
- One ad/every two months in the joint Woodland Hills Foundation/WHSD E-Newsletter

### SILVER SPONSOR: \$5,000

- Listing as a Silver Sponsor during the next Gala; Includes one sponsor table, podium recognition, event signage, a half-page ad in the journal, and social media recognition
- Listing as Silver Sponsor for the next Trunk or Treat, attended by over 2,000 children and families
- Listing as a Silver Sponsor for the next Alumni Cabaret, attended by over 200 individuals; Includes a half-page ad in the program; 6 front row tickets, event signage, and social media recognition
- Company Logo on the Foundation website
- Listing as an event sponsor during any additional fundraising/community events
- One ad/every six months in the joint Woodland Hills Foundation/WHSD E-Newsletter

### BRONZE SPONSOR: \$2,500

- Listing as a Bronze Sponsor during the next Gala; Includes four tickets, podium recognition, event signage, a half-page ad in the journal, and social media recognition
- Listing as Bronze Sponsor for the next Trunk or Treat, attended by over 2,000 children and families
- Listing as a Bronze Sponsor for the next Alumni Cabaret, attended by over 200 individuals; Includes a half-page ad in the program; 4 front row tickets, event signage, and social media recognition
- Company Logo on the Foundation website
- Listing as an event sponsor during any additional fundraising/community events
- One ad/every six months in the joint Woodland Hills Foundation/WHSD E-Newsletter

**BECOME A CORPORATE SPONSOR TODAY!**

**Click on the QR code or visit: [www.WoodlandHillsFoundation.com](http://www.WoodlandHillsFoundation.com).** Click on the "Donate" button and choose "Corporate Sponsorship" under "Designation".

OR contact Jennifer Trehar: 888-281-3241 or [Jennifer.WHFoundation@gmail.com](mailto:Jennifer.WHFoundation@gmail.com)



# THANK YOU TO OUR EVENT SPONSORS IN 2021



**Gough Family Fund**



**Naptime Productions, LLC**

**Stein Family Charitable Fund**



**KLING  
KEPPEL  
—AND—  
KORYAK**

**Michelle Criss & Jeffrey Hildebrand**



**Brandon Greene,  
State Farm Insurance Agent**

**Georgine and Dane  
Johnston Family**



**Braddock Rotary Club**

**Patrick T.  
Lanigan  
Funeral Home and Crematory, Inc.**



**Kathryn Graham  
Mayor Kelley Kelley & TCPD  
Lacy Scales  
Lisa Whitney**



**Annie Johnson  
Valerie Nance  
Todd and Janice Yatsko**



**Velouise Bell  
Laura Dobrich  
Lerah Gordon  
Linda Hamilton  
Karen Hay**

**Melissa & Brian Johnson  
Beth & Jeremiah Lott  
Tricia Mahlstedt  
Elizabeth McKenna  
Jacqueline McKinley**

**Liam Miller  
Dawnelle Paldino  
Scott and Kristy Potter  
Caitlin Price  
Erin Shankle**



**Woodland Hills H.S.  
Math Dept.**



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