



FREE SAFE

FOR THE WHOLE FAMILY!

**SUNDAY** OCT 12 2025

2PM - 4PM WOODLAND HILLS HIGH SCHOOL









## THIS OCTOBER...

### Something BIG is coming to Woodland Hills!

JOIN US AT WOODLAND HILLS HIGH SCHOOL ON SUNDAY, OCTOBER 12, 2025 from 2-4 PM, for the Woodland Hills Foundation H.U.G.S. 2025 Trunk or Treat!

This SAFE, FREE and FUN event is open to all children and families in and around Woodland Hills School District!

This year, we are partnering with the Greater Pittsburgh Community Food Bank to help end hunger in our community. We ask that all guests consider bringing one non-perishable food item to be distributed to the Greater Pittsburgh Community Food Bank.

Any monetary donations (made online or during the event) will be allocated to our Backpacks of Hope Program, which provides weekend meals for up to 100 of our most in-need students every weekend throughout the school year.

In 2024 over **75 groups signed up to serve as "Trunk Hosts"** and over **1,500 children and families** attended, making ours one of the biggest, safest, most fun Trunk or Treats in our region.

We anticipate this year's event being even bigger-and better!























### CREATE LASTING MEMORIES

### Sponsor a fun-filled event in support of WHSD!

Woodland Hills teachers, staff, parents, students, community groups, businesses, and more will come together to create lasting fun and memories for our students! Groups will come together in our school's parking lot, deck out their trunks with Halloween decorations in the theme of their choice, dress up in their most Spooktacular costumes and hand out treats to our students as they travel from car to car, collecting candy at each stop.

But we need your help! With over 1,500 children collecting candy, some groups who wish to participate simply do not have the means to both decorate their vehicles and purchase enough candy for every child. Plus, once we reach our goal, all donations will be allocated to our Backpacks of Hope Program.

This event is planned and executed entirely by our volunteers (with the assistance of the Foundation's staff). We invite you to help make this event—and our other community initiatives—a continued success. Your support ensures that we can keep offering free, fun, and safe events to our community, while also making a lasting impact on the lives of our students.





#### **2024 Participating Trunk Hosts:**

**ABM Industries** 

**Bazzone Family** 

**Burkhart Family** 

**Cannon Family** 

**Churchill Borough Recreation Board** 

**Churchill-Wilkins Rotary** 

**Corcoran Family** 

Dyer Family

East Coast Motor Mafia

**Edgewood PTA** 

**Edward Jones Investments** 

**Families United Network** 

First Presbyterian Church of Edgewood

Forest Hills Chiropractic Center

**Guy Family** 

H.O.O.P. Alliance

Half Price Books

Harmotto Team at Compass RE

Heritage Community Initiatives

Jones Famly

Judges Caulfield

**Kellington Protection** 

**Kerrigan Family** 

Mom Squad

Morris Family

Mt. Olive Baptist Church

**Musilek Family** 

New York Life

Osterritter Family

PAAR

Pace School

**Palmer Family** 

Paperpie Learning with Lenore

**Price Family** 

Rankin Christian Center (Y.O.N)

Robertson Family

**Robinson Family** 

Square 1 Radio

Stellitano Family

Stumpf and Ehman Families

Thompson Family

Turtle Creek Elementary STEAM Academy P.I.E.

Turtle Creek Police Dept.

Turtle Creek Reading Spec ialist

Union Home Mortgage

**UPMC Turtle Creek** 

WH Black Student Union

WHHS Future Business Leaders of America & Student Council

WHHS National Honor Society

Wilkins PTA

Wolfe Memorial

Woodland Hills Education Association - WHEA

Woodland Hills French Club

Woodland Hills High School Admin

Woodland Hills High School Library

Woodland Hills International Studies Club

Woodland Hills Junior Musical

**Woody High Witches** 

**WQED** Education

Your Fabulous Woodland Hills Public Libraries

(Braddock, C.C. Mellor, Swissvale)

Your Town Realty - Gloria Marshman

# WE'RE PARTNERING WITH THE GREATER PITTSBURGH COMMUNITY FOOD BANK

To help end hunger in Woodland Hills School District









We're partnering with the Greater Pittsburgh Community Food Bank to bring meals to our most in-need students and community members.

While Trunk or Treat is free, we ask all guests to consider donating one non-perishable food or hygiene item.

Items will be collected at the event and distributed to the Greater Pittsburgh Community Food Bank. Donation boxes will be placed at various locations throughout the event and in front of our DJ Booth.

Any monetary donations (made online or during the event) will be allocated to our Backpacks of Hope Program, which provides weekend meals for up to 100 of our most in-need students every weekend throughout the year. Donations can be made online or at our DJ Booth.

It will also help ensure that every child who attend Trunk or Treat gets a full bucket of candy!

Together we can end hunger in Woodland Hills School District.























Most needed items

#### WE'RE FILLING BACKPACKS WITH FOOD

### For hungry kids in Woodland Hills School District!

68.6 % of students in Woodland Hills School District are from economically disadvantaged families, making 95% of students eligible to participate in the federal free and reduced-price meal program. While this addresses students' hunger during school, many return to an empty home on Fridays, with little to no food until they return to school on Monday. Studies have found that often low-income students who go home over the weekend to households with little or nothing to eat return to school on Mondays hungry and unable to concentrate. Studies further show that hunger can lead to a lack of impulse control and unable to control and behavioral issues.

The Backpacks of Hope Program provides our most in-need students (K-12) with nutritious, nonperishable, and easy-to-prepare food to help them avoid hunger over the weekend when they cannot depend on school cafeteria meals.

Given the unfortunate ongoing nature of food scarcity, our long-term goal is to raise a significant amount of money to endow this program. With a current annual budget of roughly \$7,000 for a ten-month school year, our endowment target is \$100,000. In the fall of 2024, this seemed like an insurmountable task, as the program was running on a deficit. However, through a vigorous fundraising program, we are now proud to say that we are starting the 2025-2026 school year with a \$25,000 surplus. While that is a guarter of the way to our goal, \$7,000 has already been earmarked to cover the 2025-2026 school year.

To help make up that difference, this year, we are using Trunk or Treat to highlight the need for nutritious weekend meals for our most in-need students! While food collected during the event will be distributed directly to the Greater Pittsburgh Community Food Bank (GPCFB), any funds collected before or during will directly benefit Backpacks of Hope. The GPCFB will then consider items to directly benefit the Woodland Hills High School Food Pantry.

With your help, we can end hunger in Woodland Hills School District and our community.



**BACKPACKS FILLED** 70 STUDENTS/WEEK 2024-2025 SCHOOL YEAR



OUR **ACTUAL** NEED: 100 STUDENTS/WEEK 2025-2026 SCHOOL YEAR









ONE BACKPACK

SIX MEALS

\$2.50



### Sponsorship Opportunities

Your gift will help cover the costs of underwriting the event. It will also help to ensure that the Foundation can continue to cover Backpacks of Hope program costs for the remainder of 2025.

**Donations of \$2,500 or higher qualify as part of our Corporate Sponsorship Program.**See our website for more information: www.WoodlandHillsFoundation.com/CorporateSponsorship

#### Pumpkin UnderwriTer: \$5,000

- Exclusive listing as Underwriting Sponsor
- Logo and company name on the "Over the Street" banner at the entrance to the event
- Company name on the electronic billboard at Woodland Hills High School
- Logo/company name on all event flyers
- Podium recognition during the event
- Logo and company name on the Foundation website homepage
- Logo/ company name on the event page on the Foundation website (on-going)
- Logo/company name on social media headers
- Logo/company name on Facebook banner
- Logo/company name on all related email blasts sent to over 5,000 constituents
- 4 ads in email blasts sent to 5,000+
- Mentions from DJ throughout the event
- Prominent recognition in all print media

#### Candy Apple: \$1,000

- Podium recognition during the event
- Logo and company name on the event page on the Foundation website (on-going)
- Logo/company name on all related email blasts sent to over 5,000 constituents
- 2 ads in email blasts sent to 5.000+
- Mentions from DJ throughout the event
- Name recognition in all
- print media

#### Witch HaT: \$2,500

- Logo/company name on all event flyers
- Podium recognition during the event
- Logo and company name on the event page on the Foundation website (on-going)
- Logo/company name on social media headers
- Logo/company name on all related email blasts sent to over 5,000 constituents
- 3 ads in email blasts sent to 5,000+
- Mentions from DJ throughout the event
- Name recognition in all print media

#### BaT: \$500

- Podium recognition during the event
- Logo and company name on the event page on the Foundation website (on-going)
- Logo/company name on all related email blasts sent to over 5,000 constituents
- 1 ad in email blasts sent to 5,000+
- Mentions from DJ throughout the event
- Name recognition in all print media

#### GHoST: \$250

- Podium recognition during the event
- Logo and company name on the event page on the Foundation website (on-going)
- Logo/company name on all related email blasts sent to over 5,000+
- Name recognition in all print media





### Donations of \$2,500 or higher qualify as part of our Corporate Sponsorship Program. See our website for more information: www.WoodlandHillsFoundation.com/CorporateSponsorship

Sponsorship Levels and Benefits	Pumpkin: \$5,000	Witch Hat: \$2,500	Candy Apple: \$1,000	Bat: \$500	Ghost: \$250
Exclusive listing as Underwriting Sponsor	منا				
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Company name on the electronic billboard at Woodland Hills High School	<b>C.</b>				
Logo/company name on all event flyers					
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Logo/company name on Facebook banner					
Logo/company name on all related email blasts sent to over 5,000 constituents		<b>A</b>	•	1	0
4 ads in email blasts sent to 5,000+					
3 ads in email blasts sent to 5,000+					
2 ads in email blasts sent to 5,000+					
1 ads in email blasts sent to 5,000+				1	
Mentions from DJ throughout the event	م				
Prominent name recognition in all print media	ش				
Name recognition in all print media				1	<i></i>



Please return no later than Wednesday, October 1, 2025

Name	<b>:</b>	Company:					
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☐ PU	JMPKIN UNDERWRITER: \$5,000		BAT: \$500				
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<b>□</b> c.	ANDY APPLE: \$1,000						
	Payment	Inform	ation:				
	Credit Card Payments: Payments can be mattps://www.woodlandhillsfoundation.com						
	Check Payments: Please make checks payo	ıble to: Woodlo	and Hills Foundation				
□ B	Bill Me: Provide an email address where a	n invoice may b	pe sent:				
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After completing this form, please save and email to jennifer.whfoundation@gmail.com or mail, along with payment, to: Woodland Hills Foundation; P.O. Box 321; Turtle Creek, PA 15145

For more information, contact Jennifer Trehar at 1.888.281.3241 or jennifer.whfoundation@gmail.com.

